



**Date: 6<sup>th</sup> October 2020**

**INVITATION TO TENDER FOR:**

Expression of Interest for Providing **Technical assistance: Identifying and assessing tourism stakeholders and resources along the Via Dinarica White trail in Kosovo\* and Albania**

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**General information about the Project**

Responsible Party Agreement Identification Number: BIH10/00107611&00111453-Terra Dinarica-001

**Title of the Project:** Improvement of accessibility of Via Dinarica trails in Bosnia and Herzegovina and further affirmation of Via Dinarica brand

**Location:** Bosnia and Herzegovina, Albania, Kosovo\*

**Duration:** 24 months (March 2019 - March 2021)

**UNDP Grant/Total budget (EUR):** 211.000USD

**Implementing Partner:**

Terra Dinarica (TD)

**Executive summary:**

The project builds on existing Project Via Dinarica: Assessment and Capacity Development (Phase II) and through previous projects funded by UNDP.

Bosnia and Herzegovina (BiH) still struggle in achieving economic stability. Tourism, and in particular adventure tourism, has been identified by both local and international institutions as great potential tourism development in BiH. Job creation and income generation is a key factor in achieving that stability. Terra Dinarica aims to utilize the vast comparative advantages for BiH and the region in this field by developing the Via Dinarica as a mega brand that will be the foundation for broad, cross sector, environmentally sustainable development and job creation with a strong focus on vulnerable populations, such as women, elderly, youth and returnees in rural areas in the Dinaric region.

The project will be implemented over a 24 months span.

The project aims to provide follow-up on development activities on the White, Green and Blue Trails; to provide best practice and know – how on Via Dinarica trail assessment in Kosovo\* and Albania; to promote and make visible all above mentioned through Via Dinarica web platform (OA - Outdooractive), and to gain Leading Quality Trail (LQT) – Best of Europe certificate for White Trail in BiH.

Therefore, above mentioned challenges will be addressed and goals achieved by:

- ✓ Maintaining and improving the Via Dinarica trail infrastructure in BiH;
- ✓ Identifying and assessing tourism stakeholders and resources along the Via Dinarica White trail in Kosovo\* and Albania;



- ✓ Promoting the Via Dinarica destination through OA web platform and social media channels;
- ✓ Certifying the Via Dinarica White Trail in BiH under the LQT – Best of Europe quality certificate

### **Objective:**

Kosovo\* and Albania have begun to become an attractive adventure tourism destination. With the highest mountains of the Dinaric Alps, these two countries have to be fully integrated into the Via Dinarica White Trail. Even though, both countries have many trails that are marked and connected to Via Dinarica, there are still gaps along the trail as well as proposed variants. In order to integrate both Kosovo\* and Albania trails into the Via Dinarica trail platform, the good practice and expertise will be obtained, and assessments conducted by adventure tourism expert. Therefore 200 km of new trails have to be GPS marked with at least 30 accommodation facilities recorded, as well as other points of interest.

In order to achieve above mentioned, the adventure tourism expert have the following tasks and responsibilities:

- Perform actions to collect information on existing trails and facilities.
- Hike the trails of the Via Dinarica in Kosovo and Albania and determine the factual situation according to the established parameters (signalization, characteristics, passability)
- Identify companies and service providers that operate along the route.
- Conduct a series of structured and semi-structured interviews with companies, existing and potential customers,
- Compare and analyze the existing capacities and potentials of adventure tourism in the respected areas.
- Conduct field visits to identify attractions and service providers working along the trail and assess their current capacities and offerings.
- Assist in the inclusion of new routes / tours, offers, products and services in the markets of mountain tourism through the web platform Via Dinarica.

### **Timeframe for implementation:**

- Kosovo assessment by the end of November 2020
- Albania assessment by the end of November 2020

### **Profile of Expert(s)**

Good knowledge of the topics required for the Assessment.

Previous work experience in outdoor adventure activities.

Good health and fitness

Experience in trail assessment and development

Experience in managing GPS data

Good computer skills

Good knowledge of English

Experience with GIS software platforms is an advantage



Please send by email (**[contact@terradinarica.com](mailto:contact@terradinarica.com)**) your technical and financial offer in line with the requirements of this ToR by no later than **14<sup>th</sup> October 2020 at 16:00 hrs.** On the basis of the above requirements, the consultants shall submit an updated CV, pro-invoice in the form of the offer, valid certificates, and copy of the ID Card.

Implemented by: Terra Dinarica